

2023 ASNC Industry Roundtable Partnership

Overview

ASNC's mission and passion is to continually improve the care of patients through its commitment to image-guided patient management. Our long-term commitment to nuclear cardiology and continued growth of the field is dependent upon educating and supporting its members and a close collaboration and working relationship with its industry partners.

The ASNC Industry Roundtable (IRT) is a partnership between clinicians, technologists, scientists and industry representatives. Through this alliance with our industry partners, ASNC can foster development of informed professionals, high-quality technology and products, and advocates for outcomes-driven innovations in the field.

IRT Goals

The primary goal of the IRT is to enhance our partnerships for growth and progress in the field of nuclear cardiology. Through strong working collaborations, the IRT will help support and shape the practice of nuclear cardiology today and for the future. By working together, we can address the challenges of competing imaging modalities, declining reimbursement and training that will impact our success as well as the success of our partners.

What Does the IRT Mean for You?

Be recognized within national and international healthcare communities as a supporter and partner of ASNC.



Partnership Benefits:

- **Strong and ongoing relationships** with ASNC leadership and staff
- **Think Tank**
 - A 2-3 hour virtual session with 4-6 ASNC experts (SPECT, PET, Advocacy, Research) to explore specific topics in-depth.
 - Experts will be selected based on your recommendations. A discussion guide will be developed based on your input along with a follow-up survey based on the meeting and outcomes.
- **Joint market survey distributed to ASNC members and targeted customers** on topic/issue related to the commitment and continued growth of nuclear cardiology.
- **One-on-one discussions with ASNC leadership/staff** regarding the ASNC Annual Meeting and other key events and/or committee activities (e.g., FIT, Nuclear Cardiology Now, Industry Forum, Education, PET).
- **Bi-annual one-on-one virtual meeting with ASNC leadership** to discuss ongoing concerns and issues.
- One invitation to participate on the **ASNC Industry Forum Planning Committee**.
- **Company name and logo listed on the ASNC IRT web hub** with direct link to partner's homepage.
- ASNC IRT ribbon on the two representative name badges at ASNC Annual Meeting identifying your company as a participant of ASNC IRT.
- **Company name and logo listed in IRT communications** with direct link to partner's page, where applicable.
- **Ongoing information about ASNC public policy, advocacy and strategic priorities** including but not limited to:
 - Public policy and advocacy agenda
 - Physician and technologist education initiatives
 - #PatientFirst education efforts
 - Initiatives for FITs and early-career physicians
 - Collaborate with ASNC member leaders toward advancing shared goals and strategies
- **3000 priority points** to be added to current balance for exhibit hall priority status at the ASNC Annual Scientific Sessions.

Commitment will run for 12 months, from January 1 to December 31. **Cost: \$50,000**